

Privacy Notice

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1. Scope of the Privacy Notice

This Privacy Notice is applicable for the use of the website www.swisslegaltech.ch. Swiss Law is applicable.

2. Contact details of SLTA

This Privacy Notice applies to all data processing by:

Swiss LegalTech Association SLTA
Bleicherweg 66
8002 Zürich
info@swisslegaltech.ch
www.swisslegaltech.ch

3. Processing of personal data, scope and purpose

a) Visiting our website

While browsing and using our website information will be temporarily saved on a log file on the server of our provider. The browser of your device will send following information automatically:

- IP-address of the contacting device

- Date and time of server request
- URL of the accessed pages
- Referrer-URL
- Browser type and version and other information of your device

We process the above-mentioned data for the following purposes:

- Comfortable and smooth connection set-ups of the website,
- Comfortable use of our website,
- Evaluation of system security and stability
- Evaluation for statistical purposes

We process the data in our interest of an adequate web presence. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally.

b) E-mail Communication

If you contact us by e-mail, we will use your contact data for the purpose of answering your inquiry.

c) Newsletter

We use your electronic contact details for sending out our newsletter.

For sending the newsletter we use the services of MailChimp. The provider is Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA.

MailChimp is certified according to the "Swiss-US or EU-US-Privacy-Shield". With the help of MailChimp we can analyze our newsletter campaigns. This allows us to determine whether a newsletter message has been opened and which links have been clicked on. In addition, technical information is recorded (e.g. time of retrieval, IP address, browser type and operating system).

This information is used for statistical analysis of newsletter campaigns. The results of these analyses can be used to better adapt future newsletters to the interests of the recipients.

If you do not want MailChimp to analyze your data, you can unsubscribe from the newsletter. For this purpose, we provide a link in every newsletter message. You can also unsubscribe from the newsletter directly on the website.

We process the data in our interest of a state-of-the-art advertisement.

Further details can be found in the data protection regulations of MailChimp at:

<https://mailchimp.com/legal/terms/>.

d) Becoming a member of our association

We publish a form allowing you to register as a member of our association. When you register for membership with SLTA, we collect certain information about you: name, surname and e-mail address (for individual members); company name, company size, e-mail and website (for corporate members). You can provide us with further information at registration.

We process your information for the association's purpose and for membership management in accordance with Swiss law.

4. Provision of data to third parties

There will be no other transfer of personal data to third parties for purposes other than those listed in this Privacy Notice.

5. Cookies

We use cookies on our website. A cookie does not mean that we can identify you.

The use of cookies enables us to record the frequency of use, number of users and behavior on our website, and to increase the security of website use.

You can configure your browser settings to block cookies on your device. The complete deactivation of cookies can restrict your user experience.

By continuing to use our website and/or agreeing to this data protection declaration, you agree that we may set cookies and herewith collect, store and use personal user data, even after the end of the browser session. You can revoke this consent at any time by activating the browser default setting to refuse third-party cookies.

We process your information for the purpose of a state-of-the-art web presence.

6. Analysis tools

a) Google Analytics

Our website uses the web analysis service from Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses cookies (see under cookies). This enables Google, in the USA to analyse the use of our websites offer including the IP addresses. We enabled IP masking. With IP-masking, Google shortens IP addresses within member states of the European Union or in other signatory states to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases, the full IP address will be transmitted to a Google server in the USA and shortened there. Google complies with the data protection provisions of the " Swiss-US or EU-US-Privacy-Shield. Google uses the collected information to evaluate the use of the website. More information is available at

<http://www.google.com/intl/de/analytics/privacyoverview.html>

For the possibility of deactivating Google Analytics see

<http://tools.google.com/dlpage/gaoptout?hl=de>.

For further information about Google's privacy policy, see <https://www.analytics.google.com/>

We process your information for the purpose of a state-of-the-art web presence.

7. Social media

We installed the ShareThis widget on our website to allow the user share any content of our website. ShareThis, Inc. has its registered address at 4005 Miranda Avenue, Suite 100, Palo Alto, CA 94304-1227, USA. ShareThis collects data through its sharing tools.

ShareThis collects information via technical cookies placed on your browser, pixel tags, HTTP headers (or other communication protocols), and browser identifiers. ShareThis does not use flash cookies or other locally stored objects (LSO) that may be used to circumvent your opt-out choices.

ShareThis shares usage data, including audience segments, with advertisers, Publishers, and other data partners for interest-based advertising, analytics and data modeling. ShareThis participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework.

The privacy policy of ShareThis can be found on <https://www.sharethis.com/privacy/#>

We process your information for the purpose of a state-of-the-art web presence.

8. Your rights

As a data subject, you have the right to access your data, to correct data incorrectly processed, deletion of your personal data, unless the processing is otherwise justified, to demand the restriction of the processing of your personal, to object our processing, to receive your personal data that you have provided us in a structured, current and machine-readable format, to revoke your consent where we process your data justified by your consent, and to file a to complain to a supervisory authority.

9. Data security

We take appropriate measures to ensure that your personal data cannot be viewed or stolen by third parties without permission.

Your personal data will be transmitted from this website to us in a SSL-encrypted way. We protect our website with technical and organisational measures against unauthorised access.

10. Data retention and deletion

We will store your personal data information for as long as we deem it to be necessary or appropriate to comply with applicable laws or as long as it is necessary for the purposes for which it was collected. We will delete your personal data as soon as they are no longer required and in any case after expiry of the legally prescribed maximum retention period. Data that are no longer required and for which there is no legal obligation to keep will be deleted.

11. Amendment of the Privacy Notice

We reserve the right to change this Privacy Notice or adapt it to new processing methods any time.

Zurich, August 2018