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Swiss LegalTech Association

SLTA SWITZERLAND

Activity and project overview

WWW.SWISSLEGALTECH.CH

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EXECUTIVE BOARD

SLTA regroups a diverse and influential Executive Board and Advisory Board from all over Switzerland, mainly lawyers. The Executive Board consists of an entrepreneurial management team of individuals representing the various stakeholder groups of the Swiss LegalTech ecosystem and represents the legal tech community throughout Switzerland.



Christoph Küng

Co-Founder & President



Michael Burkart

Vice-President |
Members & LegalTech
Survey | Corporate
Memberships



Nicolas Torrent

Vice-President |
Marketing &
Communication |
Co-Head Chapter
Geneva



Luis Soares

Cooperations & Partners



Rolf W. Guenter

SLTA Breakfast Talks |
Head Chapter Zurich



Dominique Gottret

Co-Head Chapter Berne



Caroline Danner

LegallInnovation |
Head Chapter Berne



Lukas Abegg-Vaterlaus

Mapping



Ioannis Martinis

LegallInnovation |
Co-Head Chapter Zurich



Peter Stieger

Co-Head LegalTech
Startup Coaching



Stefano Perucchi

Chapters & Events |
Head Chapter Ticino



Alexander Göbel

Co-Head LegalTech
Startup Coaching & IT



**Mirco
Eigenmann**

Co-Head Chapter
NextGen



**Christian
Steinmetz**

Co-Head Chapter
NextGen



**Eleonor
Gyr**

Head Chapter Basel



**Nils
Harbeke**

Individual Memberships



**Melinda
Lohmann**

Co-Head Chapter
Eastern Switzerland



**Roman
Elsener**

Co-Head Chapter
Central Switzerland



**Katharina
Lasota Heller**

Co-Head Chapter
Central Switzerland



MEMBERSHIPS

We offer many benefits to our members, including the creation of an official link between your company and the SLTA community, being listed on all our communication channels, hosting events around a topic of your choice and participating in special programs and events.

EVENTS & COLLABORATIONS

SLTA organizes large and local events, online and physical, for actors of the Swiss legal market. We are supported by legal and non-legal institutions and we welcome speakers from all different backgrounds to provide the most relevant information for our audiences.

Currently, our largest event is LegalInnovation which is organized and/or sponsored by the Swiss Bar Association, Swisslex, Coop Rechtsschutz and Niederer Kraft Frey. The event boasts over 400 participants.

Event LegalInnovation.ch

(YouTube.com channel)

- **High-level speakers:** Dr. Gunther Dobrauz, Prof. Dr. Philippe Gilliéron, Prof. Dr. Rolf H. Weber, Prof. Dr. Bruno Mascello, Dr. Jacques Bühler, Prof. Dr. Marc K. Peter and more
- **500+ attendees**
- **1000+ hours** of video views on Youtube
- **23 videos published**
- In partnership with the Swiss Bar Association

The largest event in Switzerland on innovation in the legal industry

LegalInnovation is a conference focusing on the changing conditions of the legal industry in Switzerland, primarily on the technological innovation.

Through a series of practice-oriented presentations, we aim to provide legal actors with clear, practical and actionable advice that will help them innovate and future-proof their practice or research.

LegalInnovation is a hub for Swiss law firms, in-house legal departments, lawyers and students, magistrates, judges and scholars.

OUR PARTNERS AND SPONSORS



NIEDERER KRAFT FREY

Some other large events

Einzug der Künstlichen Intelligenz in die Rechtsbranche

Partnership with the Lucerne University of Applied Sciences and Arts and Thomson Reuters, one of the leading providers of AI, explaining what artificial intelligence is and what developments are currently taking place in the legal industry.

20.08.19

Law and Automation : Automated Creation of Legal Documents

In partnership with the International Association for Contract & Commercial Management (IACCM) and in partnership with a LegalTech start-up and a legal service provider (Contract Vault and LAWSHIFT).

22.10.19

List of publications on swisslegaltech.ch:

- Publications and Research on the modernization of the law in Switzerland (latest study on 2019-2020 conducted with the Swiss Bar Association).
- Compilation of software solutions for law firm management in Switzerland
- Brochure on websites for lawyers
- Brochure on change management in law firms
- Brochure on information security for lawyers
- (upcoming) Guide to LegalTech profiles in Switzerland
- (upcoming) Law practice optimization

Main activities:

- Building expertise on legal technology matters
- Organisation of industry events with an educational purpose
- Mapping of all relevant LegalTech actors in Switzerland (startups, lawyers, investors, academia, professionals, lawmakers)
- Mapping of LegalTech solution providers worldwide
- Acting as a sparring partner for Swiss lawmakers
- Community building



SOCIAL MEDIA

SLTA is very active on social media and contributes to sharing information and educating the public and actors of the legal market on the evolution of LegalTech in Switzerland.

Our Youtube channel contains many presentations about the digitalisation of the legal industry and startup pitches presenting their products and services.



WWW.SWISSLEGALTECH.CH



SLTA SOCIAL MEDIA PRESENCE IN NUMBERS



LINKEDIN

120%

increasement of page followers in 2020

FACEBOOK

12%

increasement of page followers in 2020



TWITTER

29%

increasement of page followers in 2020



GOALS FOR 2021

120%

increasement of LinkedIn followers and reaching 5.000 followers

100%

increasement of email subscribers using paid campaigns

50%

increasement of number of members using paid campaigns

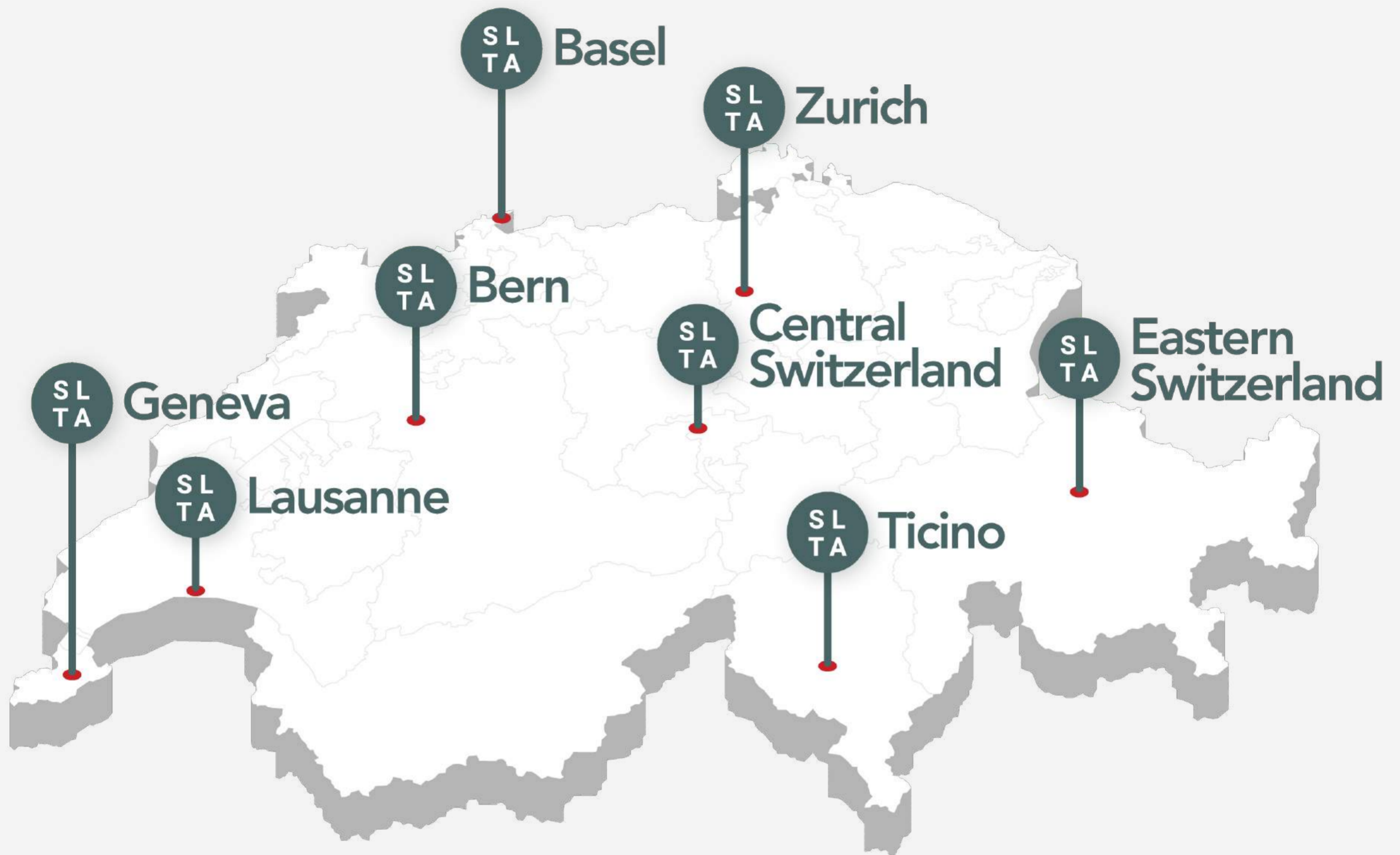
SUPPORT AND PARTNERSHIPS

Become a sponsor of SLTA and participate in the modernization of the Swiss legal Industry.

Increase your company's visibility among a public of lawyers, law professors, in-house counsels of all ages, students as well as among actors associated with the legal market (e.g. Legaltechs).

SOME OF OUR PARTNERS:

- Partnership with CAS LegalTech (UZH) - 5 Exec. Board Members of the SLTA are part of the new CAS Legal Tech and will give lectures: Caroline Danner, Michael Burkart, Melinda Lohmann, Lukas Abegg-Vaterlaus and Ioannis Martinis.
- Partnership with the Swiss Bar Association (SAV-FSA.ch)
- Partnership with Swisslex.ch; Coop Rechtsschutz and Etude Niederer Kraft Frey
- Support of the Bar Associations of Geneva and Basel
- British Embassy of Switzerland
- IACCM, ELTA



SLTA'S REGIONAL CHAPTERS

Every SLTA Hub (Geneva, Lausanne, Zurich, Bern, Basel, Lugano, Central and Eastern Switzerland) organizes events.

SLTA ZURICH CHAPTER

CO-HEADS

Rolf W. Guenter and Ioannis Martinis

WHAT WE DO

Our main goal is to build up and develop a LegalTech Community in the business area of greater Zurich. We organize networking events, e.g. SLTA Breakfast Talk or early evening events on specific topics together but not only with our corporate members and we try to be a platform for interdisciplinary knowledge exchange.

EVENTS AND COLLABORATIONS

BREAKFAST TALKS

For experts and providers interested in LegalTech we organize a monthly exchange of information and lessons learned from 7 to 8 a.m. at Café Oskar, Sora Garden, at Zurich train station. The SLTA Breakfast Talk is an informal event to get in contact with SLTA, to exchange news about the LegalTech environment and last but not least, to network!

- The next Breakfast Talk will take place on Tuesday, February 2, 2021 at the earliest.
- Last Breakfast talk was on November 3th

Past events:

LEGALTECH COUNSEL ROUNDTABLES

For experts who work in the company at the interface of law and technology. From 7 to 8 a.m. at Sprüngli Coffee at Paradeplatz.

ZURICH | SLTA LEGALTECH CIRCLE

18.06.2019

LegalTech companies presented their business model and to give us some insights about their technology.

HOCHSCHULE LUZERN - INFORMATIK, ROTKREUZ | Community im Gespräch: Access to law - Recht digital, recht einfach | 29.10.2019

In partnership with Lucerne University of Applied Sciences and Arts.

IACCM MEMBER MEETING | 28.11.2019

Event in partnership with IACCM on topics from international patent law to contract visualisation.

SHIFT 2020 | 27.02.2020

Shift, the annual conference on customer expectations and acceptance issues in digital business models. Topic: “digital ethics”.

SLTA MEET-UP: KNOWLEDGE MANAGEMENT FOR LEGAL ORGANISATIONS | 05.03.2020

Keynote by Phoenix Business Solutions: How can technology help to enable access to information (in particular in legal organisations are structured informations like existing documents and unstructured informations like the knowhow) that is the most valuable resource of every knowledge driven organisation.

We had a very exciting physical event in 2019 with **Skribble.com**. Skribble offers an electronic signature solution for everyday business processes.

CONFERENCE: FUTURE OF THE LEGAL MARKET | 06.05.2021

in partnership with the University of St. Gallen.

SLTA GENEVA CHAPTER

CO-HEADS

Nicolas Torrent

WHAT WE DO

SLTA Geneva organizes online and physical events:

- Websites for lawyers (with Credit Suisse) - Average 35-45 years old - 35 participants
- Information security for lawyers (with Credit Suisse) - Average 45 - 55 years old (law firms of all sizes). Participation of the Geneva and Vaud Bar Associations (Presidents of the Geneva (Stéphanie Chuffart-Finsterwald) and Vaud (Juliette Ancelle) Bar Modernization Commission, the MELANI agency of the Federal Administration and the Geneva Department of Economic Development (Nicholas Niggli).

EVENTS AND COLLABORATIONS

Past events:

L'ÉLECTROCHOC NUMÉRIQUE

16.01.2019

The Geneva Bar Association, the Comité du Jeune Barreau de Genève and the Swiss Legal Tech association, with the participation of the Ordre des avocats vaudois, and the support of the Geneva Chamber of Commerce, Industry and Services, the Vaud Chamber of Commerce and Industry, and the Graduate Institute Geneva, are pleased to invite you to the second edition of the Electrochoc Numérique, the conference on legaltech and the future of the legal professions.

MEETUP SITES WEB AVOCATS

09.04.2019

With the participation of a user experience specialist, Nadir Ghezzal, a web development company, Swiss Tomato, a law firm offering online services, Ochsner & Associés, and a LegalTech, Law-Rence.ch.

SÉCURITÉ DE L'INFORMATION POUR AVOCATS | 08.10.2019

A conference to understand the risks and challenges that a lawyer must face in his/her profession to protect his/her clients' infos. The aim is to present good security practices.

CRYPTOCURRENCIES & BLOCKCHAIN / PRACTICAL LEGAL CHALLENGES

25.10.2019

In partnership with The Euro American Lawyers' Group (EALG). This event is a series of talks on the topic of blockchain and cryptocurrencies global legal challenges, from a Swiss, European and global perspective.

DIGITALIZATION OF A LAW FIRM

28.01.2021

Practical online workshop with Samira Marquis (UNIGE, HEPIA, Svit Real Estate School)

Coming:

Scheduled for 2021

CASE MANAGEMENT FOR LAWYERS

UNDERSTANDING SEO AND DIGITAL MARKETING

Collaborations:

- GENEVA BAR ASSOCIATION
- GENEVA FINTECH ASSOCIATION
- SWISSLEX
- NETWORK OF PARTNER COMPANIES

SLTA BASEL CHAPTER

CO-HEADS

Eleonor Gyr

WHAT WE DO

SLTA Basel organizes:

- Online and physical events
- Events with special topics
- Regular «drinks and talks» for the members and interested persons

Events and collaborations

Past events:

WILL TECHNOLOGY DISRUPT COMPLIANCE AS WE KNOW?

In collaboration with Dan Ostergaard
(The policy store)

LEGALTECH. BUT WAIT, LEGAL FIRST, OR NOT?

Workshop with Legartis about
Legaltech, AI and contract automation

EPIQ SERVICES AND EDISCOVERY : HOW DIGITAL FORENSICS WORK. IN COLLABORATION WITH EPIQ

LEKTION LINKEDIN: WAS DU SCHON IMMER WISSEN WOLLTEST

In collaboration with HeadStarterz

Various «**drinks and talks**»

Coming:

Scheduled for 2021

CYBERCRIME: HOW TO PROTECT YOUR SME

SLTA BERN CHAPTER

CO-HEADS

Caroline Danner
and Dominique Gottret.

EVENTS AND COLLABORATIONS

Past events:

ABOUT THE SAFE USE OF OUR DATA

13.11.2019

David Mantock, Chief Information Security Officer at SPIE Switzerland, gives an insight into security risks and shares valuable tips on how to handle our data securely and prepare ourselves for innovative technology.

Coming:

WITH ARTIFICIAL INTELLIGENCE PERSONAL INJURY | 07.10.2020

Online event

SLTA EASTERN SWITZERLAND CHAPTER

CO-HEADS

Melinda Lohmann and
Lukas Abegg-Vaterlaus

EVENTS AND COLLABORATIONS

Past events:

**ST. GALLEN | LEGAL TECH IN
SWITZERLAND. TRENDS AND REALITY**
12.06.2019

**KREUZLINGEN, THURGAU |
LEGALTECH IN SWITZERLAND.
TRENDS AND REALITY | 13.11.2019**
David Mantock, Chief Information
Security Officer at SPIE Switzerland,
gives an insight into security risks and
shares valuable tips on how to handle
our data securely and prepare ourselves
for innovative technology.

SLTA TICINO CHAPTER

CO-HEAD

Stefano Perucchi and
Marco Farina

EVENTS AND COLLABORATIONS

Past events:

**DISCUSSIONS ABOUT THE FEDERAL
COUNCIL REPORT ON BLOCKCHAIN**
30.01.2019

In the meet up we will discuss with
industry professionals how this
relationship could change banking in
the near future.

**LUGANO | IDENTITÀ DIGITALE,
DEFINIZIONE E USO NEL BUSINESS
GIORNALIERO | 10.05.2019**

**LUGANO | LA TOKENIZZAZIONE DI
STRUMENTI FINANZIARI E I SUOI
VANTAGGI | 13.06.2019**

Demonstration of the ACTUS project
(<https://www.actusfrf.org/>) that aims to
create standardization of financial
products on the blockchain.

SLTA CENTRAL SWITZERLAND CHAPTER

CO-HEADS

Roman Elsener
and Katharina Lasota Heller

WHAT WE DO

SLTA Central Switzerland Chapter organizes events and lectures with and for legal tech stakeholders and interested parties. These events are designed to foster collaboration, expand the network and promote innovation in the area.

EVENTS AND COLLABORATIONS

Past events

REGULAR LEGALTECH EXCHANGE & DRINKS

This regular after work event is intended to bring together the actors from legal and tech to encourage an inspiring exchange. Everybody is welcome to join this get together in a relaxed atmosphere.

EINZUG DER KÜNSTLICHEN INTELLIGENZ IN DIE RECHTSBRANCHE

20.08.2019

The SLTA, together with the Lucerne University of Applied Sciences and Arts - Computer Science and Thomson Reuters, one of the leading providers of AI, presented an overview of what Artificial Intelligence is and what developments are taking place in the legal industry. The event took place at the university's new Campus Zug-Rotkreuz.

ARTIFICIAL INTELLIGENCE IN USE - THE LEGAL SECTOR UNDER THE INFLUENCE OF AI | 20.02.2020

SLTA, together with Thomson Reuters and Deloitte, presents current solutions for the legal industry that use artificial intelligence. In addition, SLTA presented a current update on the AI White Paper of the EU.

ANWALTSCHE ONLINE PRÄSENZ

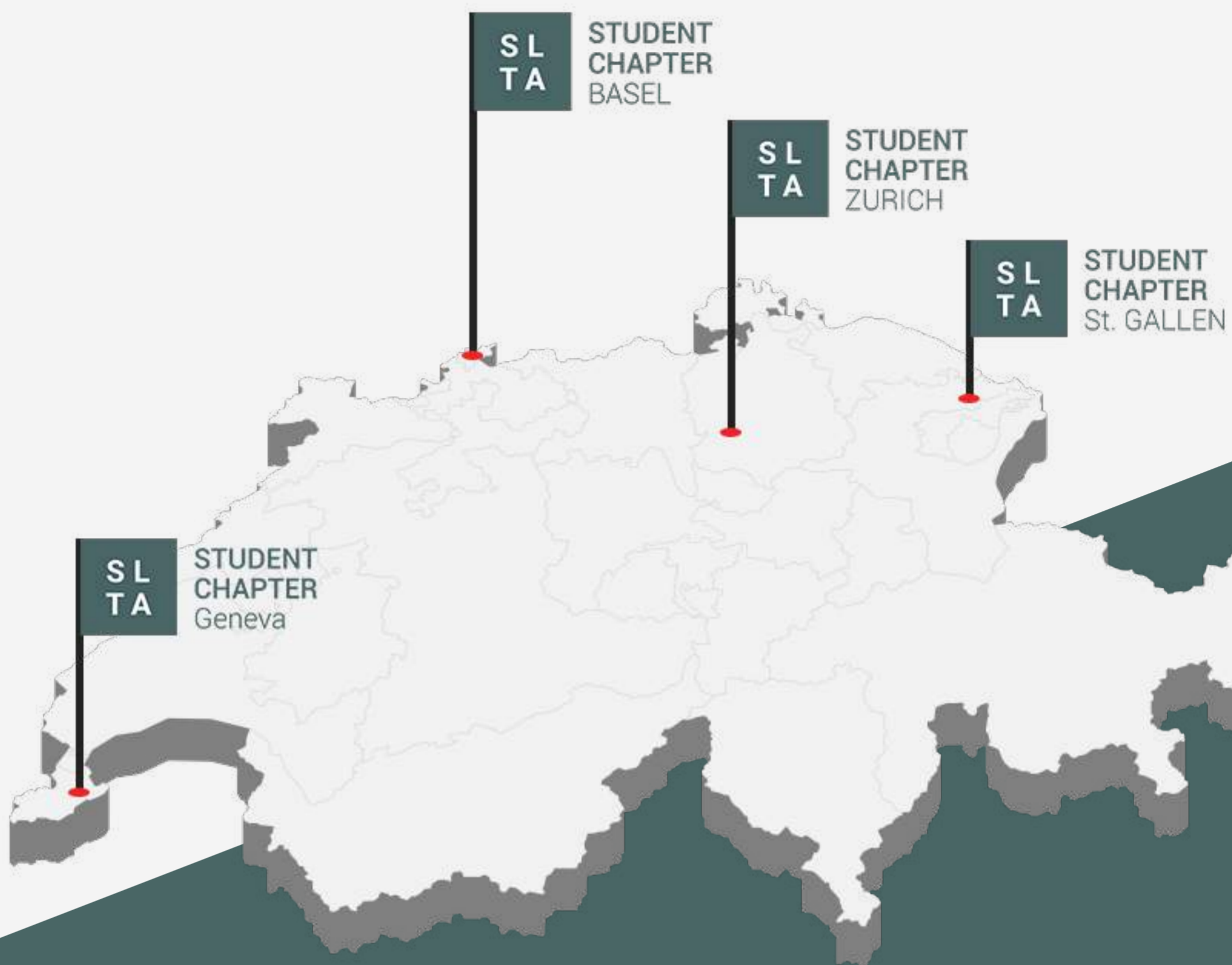
03.09.2020

This event specifically for lawyers focused on websites, online legal services and advertising by lawyers. Together with David Roegiers from Jurata, SLTA highlighted the possibilities and limitations of the aforementioned topics, followed by a panel discussion. The event, which took place at the ParkTower in Zug, was followed by inspiring follow-up discussions.

Coming

TECHNICAL AND LEGAL REQUIREMENTS CONCERNING TRAVEL RULE BY CRYPTOCURRENCIES TRANSACTIONS.

During the event we will present requirements and solutions in relation to Anti-Money-Laundering by cryptocurrencies transactions.



SLTA NEXTGEN AND SLTA STUDENT CHAPTERS

Every SLTA Hub (Geneva, Lausanne, Zurich, Bern, Basel, Lugano, Central and Eastern Switzerland) organizes events. Here follows a brief presentation of each SLTA regional Chapter.



SLTA NEXTGEN

CO-HEADS

Christian Steinmetz and Mirco Eigenmann

WHAT WE DO

The Swiss LegalTech Association promotes and cooperates with student associations that wish to get involved in legal technology. We believe that the discussion about the evolution of the legal services market should begin as early as possible, i.e. during university studies. This is the only way for law students to prepare for the future and understand the legal market and how to position themselves after graduation. SLTA wants to contribute to this future and welcomes students' initiatives!



ALL STUDENT CHAPTERS HAVE THE SAME FOLLOWING CATEGORIES OF EVENTS

COFFEE TALKS:

At the Coffee Talks of the SLTA Student Chapter Zurich, every month a new company/startup introduces itself and gives insight into the professional LegalTech world. At the beginning of the event there is a short presentation about the company and their use of Legal Technology.

SEMINARS AND WEBINARS:

At the seminars, experts from the field report on current topics in LegalTech and share with you how they implement them in their work. The goal is to create an environment that is as interactive as possible, where students can gain insight into the LegalTech world in their everyday work. The webinars are a great way to watch interesting presentations from home.

MEETUPS:

At the Meetups, the members of the SLTA Student Chapter Zurich meet to talk about and discuss current topics and news in the field of LegalTech. Furthermore, members have the opportunity to present their LegalTech projects and to create possible solutions with LegalTech. The Meetups are also a good opportunity to get to know other members better and to make new friends.

ACADEMY:

Together with our partners, we organize workshops, practical projects and interactive trainings on the topic of LegalTech. The contents of the Academy are exclusively available to our members.

SLTA ZURICH STUDENT CHAPTER

CO-HEADS

Christian Steinmetz (President) and Zammim Ayubi (Vice-president)

WHAT WE DO

The SLTA Student Chapter Zurich provides a platform to connect interested students to the LegalTech world. It was founded by law students at the University of Zurich who are keen on the topic of LegalTech and who want to give others the opportunity to get involved with LegalTech as well. Over 170 students interested in the legal technology topic have already joined the Student Chapter Zurich. With the rapidly progressing digitalization and the associated changes in the industry, it is significant for the involved students to build up a basic understanding of the subject of LegalTech to optimally prepare for their future work environment. The association focuses on a broad introduction to the topic of LegalTech, where no prior technical or programming knowledge is required. We do this by organizing the following LegalTech events, on current topics: Coffee Talks/After-Hours Talks, Webinar/Seminar, MeetUps and LegalTech courses (Academy).

EVENTS AND COLLABORATIONS

The Student Chapter Zurich organizes interdisciplinary and practice-oriented events on digitalization and the related changes in the legal industry.

Coffee Talk with [LARI](#) | 20.06.2020

M&A goes Digital» with [Niederer Kraft Frey](#) (Webinar) | 9.7.2020

Coffee Talk with [Legartis](#) | 01.10.2020

LegalTech Event with Niederer Kraft Frey, [BRYTER](#) and [Coop Rechtsschutz AG](#) (Seminar/Webinar) | 12.10.2020

Coffee Talk with [Flex Suisse](#) | 17.11.2020

Member Meetup | 01.12.2020

After-Hours Talk with [Casus](#) | 09.02.2021

After-Hours Talk with [DeepJudge](#) | 09.03.2021

PARTNERS

Niederer Kraft Frey | LARI | Flex Suisse

SLTA ST. GALL STUDENT CHAPTER

CO-HEADS

Mirco Eigenmann (President) and Saša Novaković (Vice President)

WHAT WE DO

The focus is on a tailored introduction to the topic of LegalTech for each member of the association. We offer beginners a gentle introduction to the topic of LegalTech, which is important to understand even for full-blooded lawyers, because the development will change the current activities of the industry and it is worthwhile to build up a basic understanding of this already during their studies. We also offer interested and qualified students the opportunity to deal with the subject of LegalTech in a practical way and to start their own projects and initiatives in small groups. The association organizes company presentations, seminars/webinars on individual LegalTech topics, informal meetups as well as workshops, interactive trainings and practical projects tailored to the level of knowledge of the association member under the term Academy.

EVENTS AND COLLABORATIONS

The Student Chapter St. Gallen organizes interdisciplinary and practice-oriented events on digitalization and the related changes in the legal industry.

Fit4LegalTech | Every *Wednesday*

Meetup at the St. Gallen Christmas Market | 09.07.2020

Member meetup at the St. Gallen Christmas Market with a mulled wine.

LegalTech Lab Workshop | 05.11.2020

Insight Webinar on the Master Course Robotics, AI and LegalTech at the University of St. Gallen

Coffee Talk with Justus | 20.10.2020

Justus is an HSG Legal Chatbot Initiative

Online Kick-Off Event | 29.09.2020

LegalTech as a future

Future of the legal market?

<https://lam.unisg.ch/en/conference/conference-future-of-the-legal-market-2021>

SLTA GENEVA STUDENT CHAPTER

CO-HEADS

Maël Azokly (President) and Nadja Lewandowski (Vice-president)

WHAT WE DO

The legal services industry is currently entering a phase of deep transformation. Increasingly, tasks are being automated and key services commoditised. This evolution has yielded a new ecosystem for the industry, composed of lawyers, entrepreneurs, investors, academics and professionals. Unfortunately, few students and young professionals have had the opportunity to be exposed to this ongoing transformation. It is therefore essential to provide the younger generation with a platform where they can connect, learn and get inspired from their peers, professionals and academics.

At the regional level, this student chapter is that platform. Together with the other hubs of Switzerland, it forms a cross-country network known as SLTA NextGen.

EVENTS AND COLLABORATIONS

The Student Chapter Geneva organizes interdisciplinary and practice-oriented events on digitalization and the related changes in the legal industry.

L'avocat.e et la technologie | *(Novembre 2020)*

Tokenization... or how to disrupt financial markets | *(April 2021)*

Digitalisation des professions libérales : focus sur la legaltech | *(Novembre 2020)*

National Student LegalTech Competition | *(Summer 2021)*

Podcast with inter alia Zürich Student Chapter | *(coming soon)*

SLTA BASEL STUDENT CHAPTER

CO-HEADS

Yascha Fengler and Kai Bajka

WHAT WE DO

The SLTA Student Chapter Basel is a young association based in Basel. The board consists of eight students who are enthusiastic about the challenges and opportunities of the advancing digitalization of the legal industry. Our commitment is to the students of the University of Basel. We, want to catalyze the digitalization and provide aspiring lawyers with the necessary tools for a digitalized future.

EVENTS AND COLLABORATIONS

JURATA AG | 07.04.2021

The innovative Start-up from Zurich will give an insight on their legal platform.

TRADITIONAL LAW FIRM IN THE COURSE OF TIME | 19.04.2021

Christoph Küng, founder and president of the Swiss LegalTech Association, will walk us through the development of Swiss law firms with regard to the digitalization.

AUTOMATED DECISIONS | 06.05.2021

Discussion with Prof. Dr. Alfred Früh about the liability of automated decisions and what's to come.

Future events

LEGAL ENGINEERING BOOT CAMP An event in cooperation with LegalOS.

LEGALTECH MOCK TRIAL

SPEED DATING Convince practicing lawyers with your LegalTech thesis.

PARTNERS

VISCHER AG (Gold Partner) | LegalOS (Cooperation Partner) | Fachgruppe IUS of the University of Basel (Cooperation Partner)