

## Privacy Notice

### 1. Scope of the Privacy Notice

This privacy policy ("**Privacy Policy**") applies to the website of Swiss LegalTech Association (SLTA), which is available under the domain [swisslegaltech.ch](https://swisslegaltech.ch) as well as the various subdomains and related domains (hereinafter referred to as the "**Website**"). We are committed to the protection of your personal data, and treat your personal data confidentially, and in compliance with the applicable data protection regulations and this Privacy Policy.

This Privacy Policy informs you of our practices regarding the collection, use and disclosure of personal data when you use our Website, and the choices you have associated with that data. By accessing the Website, you ("**User**", "**you**", "**your**" or "**yours**") agree to the collection, usage, and disclosure of information in accordance with this Privacy Policy.

### 2. Contact details of SLTA

This Privacy Notice applies to all data processing by:

Swiss LegalTech Association (SLTA)  
Räffelstrasse 10  
8045 Zürich  
[info@swisslegaltech.ch](mailto:info@swisslegaltech.ch)  
[www.swisslegaltech.ch](https://www.swisslegaltech.ch)

### 3. Processing of personal data, scope and purpose

#### a) Visiting our website

While browsing and using our website information will be temporarily saved on a log file on the server of our provider. The browser of your device will send following information automatically:

- IP-address of the contacting device
- Date and time of server request
- URL of the accessed pages
- Referrer-URL
- Browser type and version and other information of your device

We process the above-mentioned data for the following purposes:

- Comfortable and smooth connection set-ups of the website,
- Comfortable use of our website,
- Evaluation of system security and stability
- Evaluation for statistical purposes

We process the data in our interest of an adequate web presence. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally. We collect information about you when undertake certain actions on our Website.

#### b) Contact form

If you send us an inquiry via our contact form, the details that you enter, including your contact details, will be stored by us in order to process your inquiry, and in case we have any follow-up questions. We do not share this data without your consent.

#### c) Newsletter data

If you wish to subscribe to our newsletter, we require that you submit an email address as well as information that allows us to confirm that you are the owner of the email address provided and that you consent to receiving the newsletter and certain invitations of events.

For sending the newsletter we use the services of MailChimp. The provider is Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA. MailChimp is certified according to the "Swiss-US or EU-US-Privacy-Shield". With the help of MailChimp we can analyze our newsletter campaigns. This allows us to determine whether a newsletter message has been opened and which links have been clicked on. In addition, technical information is recorded (e.g. time of retrieval, IP address, browser type and operating system). This information is used for statistical analysis of newsletter campaigns. The results of these analyses can be used to better adapt future newsletters to the interests of the recipients. This information is used for statistical analysis of newsletter campaigns. The results of these analyses can be used to better adapt future newsletters to the interests of the recipients. If you do not want MailChimp to analyze your data, you can unsubscribe from the newsletter. For this purpose, we provide a link in every newsletter message. You can also unsubscribe from the newsletter directly on the website. Further details can be found in the data protection regulations of MailChimp at: <https://mailchimp.com/legal/terms/>.

#### d) **Become a member**

If you are interested in becoming a member of the association we require that you submit an email address as well as information that allows us to confirm that you are the owner of the email address provided and that you consent to receiving a confirmation about the membership. In case of corporate members this information is also used to announce the corporate membership in our social media channels and on the Website upon prior approval from you.

#### 4. **Provision of data to third parties**

We may employ third party companies ("**Service Providers**") to facilitate the operation of our Website or perform related services, such as IT infrastructure services or website agencies. These third parties have access to your personal data only and insofar as necessary to perform these tasks on our behalf and are required to safeguard it in accordance with our contractual obligations and applicable data protection legislation. Such safeguards may include transfer to countries that have been deemed to provide an adequate level of protection according to lists of countries published by the Federal Data Protection and Information Commissioner. They may also include applying standard data protection model clauses, binding corporate rules or other standard contractual obligations which provide for appropriate protection of data.

#### 5. **Cookies**

We use cookies on our website. A cookie does not mean that we can identify you. The use of cookies enables us to record the frequency of use, number of users and behavior on our website, and to increase the security of website use. You can configure your browser settings to block cookies on your device. The complete deactivation of cookies can restrict your user experience. By continuing to use our website and/or agreeing to this data protection declaration, you agree that we may set cookies and herewith collect, store and use personal user data, even after the end of the browser session. You can revoke this consent at any time by activating the browser default setting to refuse third-party cookies. We process your information for the purpose of a state-of-the-art web presence.

#### 6. **Analysis tools**

##### a) **Google Analytics**

Our website uses the web analysis service from Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Analytics uses cookies (see under cookies). This enables Google, in the USA to analyse the use of our websites offer including the IP addresses. We enabled IP masking. With IP-masking, Google shortens IP addresses within member states of the European Union or in other signatory states to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases, the full IP address will be transmitted to a Google server in the USA and shortened there. Google complies with the data protection provisions of the "Swiss-US or EU-US-Privacy-Shield". Google uses the collected information to evaluate the use of the website. More information is available at <http://www.google.com/intl/de/analytics/privacyoverview.html>. For the possibility of deactivating Google Analytics see <http://tools.google.com/dlpage/gaoptout?hl=de>. We process your information for the purpose of a state-of-the-art web presence.

## 7. Your rights

As a data subject, you have the right to access your data, to correct data incorrectly processed, deletion of your personal data, unless the processing is otherwise justified, to demand the restriction of the processing of your personal, to object our processing, to receive your personal data that you have provided us in a structured, current and machine-readable format, to revoke your consent where we process your data justified by your consent, and to file a to complain to a supervisory authority.

## 8. Data security

We take reasonable technical and organizational security measures that we deem appropriate in order to protect your stored data against manipulation, loss, or unauthorized third-party access. Our security measures are continually adapted to technological developments. We also take internal data privacy very seriously. Our Exec. Board Members, employees and the Service Providers that we retain are required to maintain secrecy and to comply with applicable data protection legislation. In addition, they are granted access to personal data only insofar as this is necessary for them to carry out their respective tasks or mandate. The security of your personal data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security. We recommend that you use antivirus software, a firewall, and other similar software to protect your system.

## 9. Data retention and deletion

We will store your personal data information for as long as we deem it to be necessary or appropriate to comply with applicable laws or as long as it is necessary for the purposes for which it was collected. We will delete your personal data as soon as they are no longer required and in any case after expiry of the legally prescribed maximum retention period. Data that are no longer required and for which there is no legal obligation to keep will be deleted.

## 10. Changes

We reserve the right to change this Privacy Notice or adapt it to new processing methods any time. If any such alterations are made, they will be published on this Website immediately. It is your responsibility to remain informed of the latest version of this data protection policy on our Website. We therefore recommend that you consult this data protection policy on a regular basis.

Zurich, January 2022